

## REDEFINING ENTREPRENEURSHIP EDUCATION IN AMERICA

The Young Entrepreneurs Academy (YEA!) is a groundbreaking program that transforms local middle and high school students into real entrepreneurial success stories through an exciting, projects-based approach. Complete with the involvement of successful entrepreneurs as guest speakers and field trip hosts, students learn how to launch and run their own real businesses through this dynamic program.

Founded in 2004 at the University of Rochester with support from the Kauffman Foundation, today the Young Entrepreneurs Academy is a proud national partner of the United States Chamber of Commerce and Campaign for Free Enterprise and can be found in communities nationwide.

Below, take a look at the positive impact of the Young Entrepreneurs Academy:

- ✓ 100% of Academy Graduates Graduate High School on Time
- ✓ 99% of Academy Graduates Enroll in College
- ✓ 19% of YEA! Students Start Second Businesses
- ✓ 50% of YEA! Students Continue Business for More Than 1 Year
- ✓ 49% of YEA! Students are Female
- ✓ 56% of YEA! Students are Underrepresented Minorities
- ✓ 42% of YEA! Students Matriculate to Host Institution when Hosted on College Campus
- ✓ YEA! Students have been awarded over a half million dollars in scholarships as a result of their involvement in the Young Entrepreneurs Academy
- ✓ 870 Students Have Graduated from YEA! and have Launched 552 Enterprises



Passionate about fitness and fighting childhood obesity, Elishia Ortiz launched Young & Fit Forever through the Academy. The educational exercise company produced, marketed, and sold professional DVDs featuring exercise videos and healthy eating recipes for kids. As a high school student, Elishia turned a profit while also fighting for a cause.